

Save The Date

Stimulating Practice Growth Even in this Economy!

When: Friday, June 4th

Time: Registration 8:00-9:00AM, Session 9:00AM-4:00PM

Where: Scottish Rite, 1895 Camino Del Rio S., San Diego



Joy Millis, CSP

With Knowledge gleaned from more than three decades of hands-on clinical and business experience in the field of dentistry, Joy shares powerful tools and how-to's for dramatic practice refinement. Joy is on the visiting faculty of The Medical College of Georgia and the University of Texas, where she teaches the business of implant dentistry.

Learn How To:

Stimulate Practice Growth— Can you predict that shoppers calling your office will schedule an appointment, show up, have a magical new patient experience, decide to receive complete care, return for continuing care and refer new patients to your practice year-after-year?

Boost Treatment Acceptance— Are new patients greeted by you and your team with great expectations or guarded skepticism? Why are patients receiving minimal treatment, when they're screaming for the best of care? Transform patients into loyal, committed, referring ambassadors, screaming that YOU are the best!

Get Paid- Without Insurance Interference! Your patients may be saying, "I can't do it unless my insurance covers it!" Develop skills for communicating the value of quality care and the urgency of receiving care, regardless of insurance involvement! To insure accuracy and consistency in making financial arrangements with every patient, learn Joy's unsurpassed system that includes twelve critical steps— increasing the likelihood that patients will accept your treatment recommendations and pay for the value they receive.

Find Patients- Stop Losing Money Every Day! Joy will show you how to find, keep and stop losing patients!

6 CE Credits

SDCDS Members.....	Free
(If no previous CE attendance this year)	
SDCDS Member's Staff.....	\$50.00
Non-Member Fee.....	\$125.00
Non-Member Staff Fee.....	\$125.00

